
BUSINESS PORTFOLIO



Established in 1969, Qatar Flour mills has the prestige of being the only flour mill in Qatar having an expansive distribution network in the country.

Its product portfolio features a wide range of flour varieties and an expansive range of wheat-based products, available in Qatar and other GCC countries, under the brand name 'QFM'.

The company's modern manufacturing facilities ensure that all products adhere to the highest international standards. QFM has gained ISO 9001:2008, ISO 22000:2005, and also has an HACCP certification.

Qatar Flour Mills
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A fully owned subsidiary of Zad Holding Company. Qatar Foods Industries (QFI) is Qatar's first edible oil factory, with a new production facility capable of refining and packing various types of edible oils preferred by consumers in Qatar such as Sunflower Oil, Corn Oil, Canola Oil, Palm Oil, and Frying Oil. QFI has its own extensive distribution network taking finished goods to every single retail outlet in the country, on a daily basis.

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Mesaieed Bakery is one of Qatar's largest bakery, producing fresh baked goods under its brand name 'Qbake'. Its product range includes traditional breads such as Khubz and Lebanese bread, along with sliced breads, croissants, cakes, filled rolls, muffins and buns.

Mesaieed Bakery's extensive distribution ensures that the consumers enjoy freshly baked goods every single day. They distribute their products across multiple channels such as groceries, supermarkets, restaurants, catering companies, construction worker camps, schools and fast food outlets. The growing popularity of brand Qbake and its modern facility has enabled Mesaieed Bakery to take the brand further afield so that its products are available throughout Qatar, with plans of expanding into the neighboring GCC countries.

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شركة زاد القابضة
Zad Holding Company S.A.Q



Catering to Qatar for over two decades, National Food Company (NFC) produces high-quality processed frozen meat products under its popular brands 'Al Arabia' and 'International'. It operates in the categories of processed beef, mutton, chicken and vegetable products. Al arabia's nuggets, burgers, meat balls, kebabs, kofta, and minced meat enjoy great popularity amongst its consumers.

It is the attention to quality, creativeness and reliability that has enabled the brands to enjoy great success.

National Food Company

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Serving the ever-growing property needs of Qatar, Gulf United Real Estate Investments Company (GUC), offers clients a range of real estate from residential villas to large commercial buildings.

The company prides itself for delivering exceptional property management and after sales service and each property is managed by staff who are dedicated to ensuring clients' needs are met. The GUC team is committed to the upkeep of their properties, maintaining high standards, and providing quick effective solutions to clients.

Gulf United Real Estate Investments Co.

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ALCAT Contracting Company, is a construction company based in Qatar, specializing in road construction, water supply and sewerage projects, industrial structures, and buildings. ALCAT utilizes the latest technology and brings a comprehensive understanding of safety protocols.

ALCAT's clientele list includes Qatar Airways, Q-Rail, and Lusail Real Estate Development Company. It also has the prestige of being the main contractor for Ashghal's Local Roads & Drainage Program (LRDP).

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ALCAT Logistics is one of the leading transport and heavy equipment leasing and rental companies in Qatar. With the ability to provide logistics solutions and a varied range of heavy equipment. Its services include the vital transportation of construction materials such as asphalt, sand and fill material to construction sites.

ALCAT Logistics Co.

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